



Social Media Maintenance Package

Making sure your social media channels are managed, updated and maintained.



You've done the research. You've talked to your colleagues. You recognize its importance in your marketing strategy. You've even set up your accounts.

Having a presense on the popular social media sites can be an extremely low-cost and effective way to connect with your colleagues, clients, customers and industry.

The challenge? In order to be effective, social media sites **must be consistently updated and maintained**, which can be very time-consuming. In fact, it's usually the first thing pushed to the back burner when things get busy.

Don't miss opportunities social media has to offer. **Let us help!**

Let us show you the immediate benefit of the Rescue Desk's Social Media Maintenance Package with our **FREE special offer.**

We will provide you with one week's worth of Twitter & Facebook posts -- 100% FREE. No obligation.

Account Maintenance

We'll set up a system to make sure your social media sites are regularly updated with items such as:

- * Articles
- * Websites
- * ReTweets
- * Tips
- * Resources
- * Reviews
- * Local news
- * Client news

What's Included

We'll set up a schedule to track topics, keywords, etc. relevant to you and your audience.

We'll post what we find to your Twitter, Facebook, LinkedIn, and a niche social media sites. We will also edit/post/tag posts to your blog. A typical schedule could look like:

- * Twitter - 2-4 tweets per week day
- * Facebook - 3-5 posts per week
- * LinkedIn - 1-3 posts per week
- * Blog - 2-3 posts per month

Sign up for Service

1. Fill out our Social Media Survey so we can learn about you, your industry, the social media sites you use, and your audience
2. We'll set up a one-on-one with you, so we can talk about the "voice" your business portrays.
3. We'll develop a posting schedule and get to work!

See an Example

We've been working with Apel & Associates, a local CPA firm, on managing their social media sites. Take a peek!



Apel & Associates



Kari Apel



ApelAssociates

"Rescue Desk makes fast, relevant and effective social media postings. Several clients have commented on the helpful links, reminders, pertinent articles, or points of interest that were posted on our behalf."



Learn more:

www.RescueDeskVA.com

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