## Simple TO USE CONTENT FROM ONE BLOG POST

Convert it into a SlideShare on LinkedIn; tag contacts who would find it relevant.

Repurpose the same content into a podcast or video.

Reference (and point to) content from the post in your email campaigns. Create, publish, and promote an engaging blog post on your Website

Publish excerpts as posts on Facebook, Twitter, and/or LinkedIn.

Turn some of the content into a visual or infographic; share the content. Expand on the topic and turn the blog post into a white paper or resource guide.



We make your to-do list more manageable.

**Rescue Desk** takes important (but time-consuming) administrative and creative projects off your desk (*including managing social media channels!*). We are a high-level executive assistant, project manager and marketing coordinator ... **all rolled into one.**